



بورصة مسقط  
MUSCAT STOCK EXCHANGE



# Agenda

2025 | MEIRA ANNUAL CONFERENCE

SEPT.24-25

MUSCAT

## DAY 1 – 24 September

Ballroom		Workshop	Corporate Access
8:30 – 9:00	Registration, Welcome Breakfast & Networking		
9:00 – 9:30			Meeting Session 1 9:00 – 10:00
9:30 – 10:00			
10:00 – 10:05	Conference Opening		
10:05 – 10:10	Keynote speech 1		
10:10 – 10:15	Keynote speech 2: Welcome Note, Andrew Tarbuck, MEIRA Chairman		
10:15 – 10:20	Keynote speech 3: Capital Markets Transformation – IR as the Catalyst		
10:20 – 10:50	<b>Panel 1: Oman Vision 2040 and Investment Opportunities</b> <ul style="list-style-type: none"> <li>- How investor relations can effectively communicate Oman's diversification strategy.</li> <li>- The rise of Omani capital markets.</li> <li>- Oman role in attracting foreign investment</li> </ul>		
10:50 – 11:30	<b>Panel 2: GCC Exchange CEOs Plenary</b> <ul style="list-style-type: none"> <li>- Opportunities for the GCC in a less globalised world – location, regulation and connectivity.</li> <li>- The GCC's role in shaping future trade flows – positioning for opportunities in Central Asia, Africa and beyond.</li> <li>- The role of GCC Exchanges in promoting IR through cross-border initiatives</li> </ul>		
11:30 – 12:00	<b>Panel 3: The Future of Investor Relations: Human Expertise vs. AI Automation</b> <ul style="list-style-type: none"> <li>- Debating the balance between AI-driven efficiency and the need for human oversight in investor communications.</li> <li>- How generative AI is reshaping financial reporting, targeting, and investor engagement strategies.</li> <li>- Preserving trust and emotional intelligence in IR while adopting scalable automation tools</li> </ul>	Buy-side Workshop: Roundtable with OQ Companies	

12:00 – 12:30	Break/Networking			
12:30 – 13:00	Panel 4: Capital Market Development. Trading Oman and the GCC Region	IR Workshop 1 Delivered by: Smart Media		
13:00 – 13:30	Lunch/Networking	Buy-side Private Lunch Discovering Tabadul Cross-border Trading Opportunities  (Investor-only session)	IR Workshop 2 & Lunch: Climate Change and the New Era of Corporate Disclosure: Navigating Investor and Regulatory Expectations  Delivered by: Sustainable Square	Private Lunch Meeting Session 2 13:00 – 14:00
13:30 – 14:00				
14:00 – 14:30		IR Workshop 3: Narrative, Numbers & Impact: Measuring Sustainability Success Delivered by: IP Excellera	IR Workshop 4: Beyond Disclosure: Engaging Institutional Investors in Oman’s Evolving Capital Market Delivered by:Edelman Smithfield	Meeting Session 3 14:00 – 15:00
14:30 – 15:00		Workshop 5: Turn Unpredictability into Opportunity: Leverage AI to Elevate IR  Delivered by: Nasdaq	IR Workshop 6: Reporting Fundamentals: Pains & Gains  Delivered by: Fanda	
15:00 – 15:30		IR Workshop 7:  Delivered by: Euroland	IR Workshop 8: Navigating Governance and Investor Relations: Insights and Strategies in the Competition for Capital  Delivered by: GCC Board of Directors Institute	Meeting Session 4 15:00 – 16:00
15:30 – 16:00	Break/ Networking			

16:00 – 16:30	<b>Panel 5: Strengthening Corporate Governance through Effective IR.</b>  - What global investors look for in board structure, independence, and oversight in emerging markets. - The rising importance of ESG-linked governance disclosures in investment decisions. - Aligning local practices with international frameworks: from transparency to accountability		
16:30 – 17:00	Break / Networking	<b>IR Workshop 9: Investor Room 2.0: Building an Integrated IR Strategy Across Earnings Calls, Capital Market Days, and Beyond</b>  Delivered by: <b>LUMI Global</b>	<b>Meeting Session 5</b> <b>16:30 – 17:30</b>
17:00 – 17:30			
17:30 – 18:30			<b>Meeting Session 6</b> <b>17:30 – 18:30</b>

## DAY 2 – 25 September

Ballroom		Workshop		Corporate Access
8:30 – 9:00	Registration, Welcome Breakfast & Networking			
9:00 – 9:05	Conference Opening			
9:05 – 9:10	Keynote speech 1			
9:10 – 9:30	Keynote speech 2: The Global IR Revolution Speaker: Oskar Yasar			
9:30 – 10:00	Panel 1: Global and Regional Capital Markets, Macro Update - Update on GCC Macro. - Trump's AI deregulation: What it means for investor confidence. - Update on tariffs			
10:00 – 10:30	Panel 2: The Role of Investor Relations (IR) in Attracting Sovereign Wealth Funds - Understanding what SWFs look for: long-term value creation, governance, and alignment with national priorities. - How tailored IR strategies can position issuers for SWF interest and sustained engagement. - Building trust through transparency: reporting, access, and narrative consistency that resonate with sovereign investors	Buy-side Session		
10:30 – 11:00	Break/ Networking	IR Workshop 1: How to enhance Your investment case by elevating your non-financial performance Delivered by: <b>Emperor MENA</b>	IR Workshop 2: Capital as a Strategic Partner: What Long-Term North-American Investors Really Want Delivered by: <b>InspIR</b>	Meeting Session 1 10:30 – 11:30
11:00 – 11:30		IR Workshop 3: IR in motion: Telling your story and building investor confidence through video Delivered by: <b>BRR Media</b>	IR Workshop 4: Golden Rules of Crisis Management in Investor Relations Delivered by: <b>B1</b>	
11:30 – 12:00		IR Workshop 5: Sharpening the Focus: How IR Teams Can Improve Investor Targeting with Data & Tech  Delivered by: <b>S&amp;P Global Market Intelligence</b>	IR Workshop 6: DCM & IR: Bridging Funding Needs and Investor Engagement - How IR teams can support successful DCM transactions from pre-roadshow to post-issuance - Navigating investor expectations in a high-rate environment: transparency, timing, and trust. - Enhancing issuer visibility and access: DCM strategies aligned with long-term capital market narratives	Meeting Session 2 11:30 – 12:30



12:00 – 12:30	Break/ Networking	IR Workshop 7: The IR Clinic: Strategy in Real Time Delivered by: FINEO Investor Relations Advisors	IR Workshop 8: Investor Relations for a Connected World Delivered by: LSEG	Meeting Session 2 11:30 – 12:30
12:30 – 13:00	Panel 3: Elevating Small & Mid-Cap Issuers: Sell-side Research, Liquidity and Visibility  - Tactics to increase institutional and niche investor engagement through smarter IR and corporate access. - How to improve trading volumes via free-float optimization and strategic partnerships with exchanges. - Real-world examples of SMEs expanding coverage, narrowing bid-ask spreads, and driving shareholder growth			
13:00 – 13:30	Panel 4: Sustainability & Capital Markets: The Expanding Role of IR in Driving ESG Investment  - How IR teams can translate sustainability strategy into credible, investment-grade ESG narratives. - Meeting investor expectations on climate risk, disclosure standards, and impact measurement. - Engaging with ESG ratings agencies, funds, and analysts to improve visibility and access to capital	Buy-side Fireside chat with Frontier Market and EM funds		
13:30 – 14:00	Lunch/ Networking	Private Lunch & Workshop. Oman-focus. A journey from Frontier to Emerging Market Delivered by: MSCI		Private Lunch Meeting Session 3
14:00 – 14:30		Lunch/ Networking		13:30 – 14:30
14:30 – 15:00		Workshop 9: Introduction and overview of Depositary Receipts & Corporate Trust. Why foreign private issuers list their equities / debt on international markets? Delivered by: BNY Issuer Services	IR Workshop 10: AI in Financial Comms: Smarter Strategies, Stronger Stories  Delivered by: Notified	Meeting Session 4 14:30 – 15:30
15:00 – 15:30	IR Workshop 11: Charting Your IR Career: Professional Development for the Next-Gen IROs  By Oskar Yasar			
15:30 – 16:00				Meeting Session 5 15:30 – 16:30
16:00 – 16:30				
16:30 – 17:00				Meeting Session 6 16:30 – 17:30
17:00 – 17:30				
18:30 – 21:00	Gala Dinner & Awards			